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Preserving the environment through integrated recovery and disposal.

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PRESS RELEASE FOR IMMEDIATE RELEASE

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Authority Announces Fall Challenges

The Oneida-Herkimer Solid Waste Authority's (Authority's) fall challenges have started! This year, the Authority will be bringing back the Trash Can Film Festival and will be holding its 5th Annual Green Halloween Costume Contest.

Trash Can Film Festival

Create a 60-second video showing why you think recycling is so important! This can be an individual or group effort - with the winner(s) in each category receiving a \$250 Amazon Gift Card! Prizes will also be awarded to second and third place entries. Categories are based on the following grade levels: Elementary (K-6), Jr. High (7-9), and High School (10-12). Winners will also be awarded a "red carpet" experience where they can show their video off to friends and family. Videos must be submitted by October 31st for judging. Winners will be announced on November 15th in honor of America Recycles Day. Visit www.trashcanfilmfestival.com to learn more!

5th Annual Green Halloween Costume Contest

For the 5th year in a row, we want to see your best "Green" Halloween costume! DIY a costume from recycled and/or reused materials and send us photos of it for judging by Thursday, November 2nd. Authority staff will review everyone's submissions and vote for the winners - 1st place wins a \$200 Amazon Gift Card, 2nd place wins a \$100 Amazon Gift Card and 3rd place wins an Authority swag bag! Costumes will be judged based on DIY skill and the materials used to make them. This challenge is open to school age residents of Oneida and Herkimer Counties. Photos can be emailed to Recycling Coordinator Eileen Brinck at eileenb@ohswa.org or be messaged to the Authority on Facebook, Instagram or LinkedIn.

For any questions on the Authority's Fall Challenges, please contact Recycling Coordinator Eileen Brinck at eileenb@ohswa.org or 315-733-1224 x 1400. Need some inspiration? Check out the Authority's website, Facebook, Instagram or LinkedIn pages for additional information!

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GET SOCIAL WITH THE AUTHORITY:



CALL FOR ENTRIES

Film a video, have fun, and WIN BIG!

Grab a phone and friends and show what we all can do to reduce how many trash cans we use. We are asking area students to create an original **short film** for the **Trash Can Film Festival**.



To submit your short film and for more information
visit trashcanfilmfestival.com



THE AUTHORITY PRESENTS THE 5TH ANNUAL

GREEN HALLOWEEN COSTUME CONTEST

SHOW US YOUR DIY COSTUME MADE
OUT OF RECYCLED OR REUSED ITEMS!

1st place - \$200 Amazon Card
2nd place - \$100 Amazon Card
3rd place - Authority Swag Bag

SUBMIT PHOTOS OF YOUR COSTUME BY
NOVEMBER 2ND TO EILEENB@OHSWA.ORG
OR THE AUTHORITY'S FACEBOOK PAGE!