

Preserving the environment through integrated recovery and disposal.

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**PRESS RELEASE FOR IMMEDIATE RELEASE**

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**A&P Master Images Achieves RecycleOne Business Certification**

The Oneida-Herkimer Solid Waste Authority (Authority) is pleased to announce that A&P Master Images (A&P), located at 205 Water St in Utica, has obtained the Authority's RecycleOne Business Certification.

A&P has been a local graphic design and printing company for 15 years. In this time, Amanda and Howard Potter (owners of A&P) have put forth great effort to reduce the carbon footprint of their business.

The **RecycleOne Business Certification** requires an on-site review from Authority staff to verify that specific solid waste management, recycling and energy reduction criteria have been achieved. If the criteria have been achieved, the Authority will issue the facility or business an official **RecycleOne Business Certification**.

This certification is free and available to businesses located in Oneida and Herkimer counties. Accepted businesses will receive **RecycleOne** logos and updated quarterly recycling information. In addition, they will be featured as a **RecycleOne** business on the Authority website and will be eligible to win the Authority's annual Recycling Champion award.

The Authority found that A&P uses these techniques to reduce, reuse, and recycle at their business:

- Use of environmentally friendly, high-quality *EcoSolv* inks
- Metal screens used for printing are reused several times, then recycled as scrap metal
- Staff re-use or recycle all cardboard boxes used in shipping/receiving orders
- Gently used supplies are donated to art programs in local schools
- All paper documents are shredded and recycled
- Products with printing errors are re-used or re-purposed
- Recycling of ink cartridges and thread spools
- Energy efficient printing dryers
- Environmentally friendly office/machine cleaning supplies



"A&P deals with a lot of material that is not easy to recycle. Despite this challenge, the Potter's got creative. Clearly, the environment is a priority at A&P, and it is great to see how many materials and products they have found a way to recycle. The Authority is happy to award A&P with this certification," says Emily Albright, Authority Director of Recycling.

Recycling in the workplace not only helps the environment, but can be economically advantageous by allowing for lower costs for waste removal and possible revenues from recycling. The program also encourages social responsibility, positive public response and sustainability.

For more information on the Authority's **RecycleOne Business Recycling Program**, please contact Emily Albright, Director of Recycling, at (315) 733-1224 ext. 1600 or visit [www.RecycleOneBusiness.com](http://www.RecycleOneBusiness.com) to download the **RecycleOne Business Recycling Program Guide**.

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