

Preserving the environment through integrated recovery and disposal.

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PRESS RELEASE FOR IMMEDIATE RELEASE

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**Roser Communications Network
Achieves
RecycleOne Business Certification**

The Oneida-Herkimer Solid Waste Authority is pleased to announce that Roser Communications Network located at 215 Leland Ave. in Utica has obtained the Authority's RecycleOne Business Certification.

Roser Communications Network has been a locally owned and family run radio broadcast for over twenty years. They currently own five stations with many different genres of music that cover seven different counties in Central New York.

The staff at Roser Communications Network has developed and implemented a comprehensive solid waste reduction, recycling and energy conservation program that has made an impact on both their business and the environment. Furthermore, Roser Communications Network increases environmental awareness in the community by utilizing the Authority's special event recycling containers at their events, including the weekly "What the Truck" food truck rally.

Some of Roser Communications' sustainable efforts include:

- Developing an aggressive recycling program for all events and activities
- Implementing waste reduction and energy efficient policies and practices
- Forming an active Green Team
- Proper recycling of light bulbs, toner cartridges and batteries
- Recycling of all paper, plastics, glass, plastic film, aluminum and scrap metal
- Reuse and recycling of Corrugated Cardboard
- Proper recycling of all electronics and radio equipment

"The Authority congratulates Roser Communications Network for implementing a comprehensive and consistent repurposing, reuse and recycling program and is well deserving of this certification," concluded Emily Albright, Authority Director of Recycling.

The **RecycleOne Business Certification** requires an on-site review from Authority staff to verify that specific solid waste management, recycling and energy reduction criteria have been achieved. If the criteria have been achieved, the Authority will issue the facility or business an official **RecycleOne Business Certification**.

Recycling in the workplace not only helps the environment, but can be economically advantageous by allowing for lower costs for waste removal and possible revenues from recycling. The program also encourages social responsibility, positive public response and sustainability.

For more information on the Authority's **RecycleOne Business Recycling Program**, contact Emily Albright, Director of Recycling, at (315) 733-1224 Ext.1600 or visit www.RecycleOneBusiness.com to download the **RecycleOne Business Recycling Program Guide**.

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