

Preserving the environment through integrated recovery and disposal.

November 23, 2016

PRESS RELEASE FOR IMMEDIATE RELEASE

Contact: Emily M. Albright, Director of Recycling

Phone: (315) 733-1224 Ext. 1600



**McCraith Beverages
Achieves
RecycleOne Business Certification**

The Oneida-Herkimer Solid Waste Authority is pleased to announce that McCraith Beverages located at 20 Burrstone Road in New York Mills has obtained the Authority's RecycleOne Business Certification.

McCraith Beverages is a leading beer and beverage distributor and top import/craft beer distributor in New York State who serves over 1,800 retail customers in the northern, southern and central region. McCraith Beverages began operations as a beer distributor in Utica, NY in 1971. At the time, they had 8 employees, two of which were family members. Through the years, McCraith Beverages has grown to approximately 115 employees. They currently distribute beer, wine, spirits, soft drinks and other non-alcoholic beverages in a seven-county area that encompasses over 8,000 square miles.

The **RecycleOne Business Certification** requires an on-site review from Authority staff to verify that specific solid waste management, recycling and energy reduction criteria have been achieved. If the criteria have been achieved, the Authority will issue the facility or business an official **RecycleOne Business Certification**.

Some of McCraith's sustainable efforts include:

- Developing an aggressive recycling program for all events and activities
- Implementing waste reduction and energy efficient policies and practices
- Updating to energy star qualified appliances when possible
- Replacing light bulbs with energy efficient LED bulbs
- Proper recycling of electronics, light bulbs and toner cartridges
- Providing recycling containers for all employees/work spaces
- Recycling of plastic film
- Recycling of all paper, plastics, glass and aluminum

"McCraith Beverages is an advocate for the environment through its dedication to increasing recycling and waste reduction at its facility. The staff at McCraith Beverages has done a tremendous job and are very deserving of this certification," concluded Emily Albright, Authority Director of Recycling.

Recycling in the workplace not only helps the environment, but can be economically advantageous by allowing for lower costs for waste removal and possible revenues from recycling. The program also encourages social responsibility, positive public response and sustainability.

For more information on the Authority's **RecycleOne Business Recycling Program**, contact Emily Albright, Director of Recycling, at (315) 733-1224 Ext. 1600 or visit www.RecycleOneBusiness.com to download the **RecycleOne Business Recycling Program Guide**.

BOARD OF DIRECTORS

Neil C. Angell
Chairman

Harry A. Hertline
Treasurer

James M. D'Onofrio
James A. Franco

Nancy A. Novak
Robert J. Roberts, III

William A. Rabbia
Executive Director

Kenneth A. Long
Vice Chairman

Vincent J. Bono

Barbara Freeman

James M. Williams

Jodi M. Tuttle
Authority Board Secretary

