

Preserving the environment through integrated recovery and disposal.

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PRESS RELEASE FOR IMMEDIATE RELEASE

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**Munson-Williams-Proctor Arts Institute
Achieves
RecycleOne Business Certification**

The Oneida-Herkimer Solid Waste Authority is pleased to announce that Munson-Williams-Proctor Arts Institute (MWPAl) located at 310 Genesee Street in Utica has obtained the Authority's RecycleOne Business Certification.

MWPAl is named for three generations of one Utica family whose philanthropic generosity supported the fundamental belief in the prominent role the arts and education play in a vibrant community. In 1936, the MWPAl opened to the public displaying the vast collection of fine and decorative arts objects amassed by the family, and founding in 1941, the School of Art.

The **RecycleOne Business Certification** requires an on-site review from Authority staff to verify that specific solid waste management, recycling and energy reduction criteria have been achieved. If the criteria have been achieved, the Authority will issue the facility or business an official **RecycleOne Business Certification**.

Some of MWPAl's sustainable efforts include:

- Developing an aggressive recycling program for all events and activities
- Implementing waste reduction and energy efficient policies and practices
- Forming an active Green Team and Environmental Club
- Use of environmentally friendly cleaning products
- Updating to energy star qualified appliances
- Conducted a campus wide energy audit through NYSERDA that led to major reductions in energy costs
- Replacing all light bulbs with energy efficient LED bulbs including exterior lighting
- Using Forest Stewardship Council Certified Products
- Use of an Earth Tub Composter for organics – compost made would be used on the grounds
- Use of compostable silverware and cups
- Looking to start a raised bed vegetable garden that would help supply the student center
- Proper recycling of electronics, light bulbs and toner cartridges
- Providing recycling containers for all 24 buildings

"MWPAl's campus is beautiful and well maintained. They do an outstanding job of preserving the traditions of fine art and culture while evolving into a sustainable, environmentally conscious campus. Both the staff and students have worked hard to create that balance and are very deserving of this certification," concluded Emily Albright, Authority Director of Recycling.

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Recycling in the workplace not only helps the environment, but can be economically advantageous by allowing for lower costs for waste removal and possible revenues from recycling. The program also encourages social responsibility, positive public response and sustainability.

For more information on the Authority's **RecycleOne Business Recycling Program**, contact Emily Albright, Director of Recycling, at (315) 733-1224 Ext. 1600 or visit www.RecycleOneBusiness.com to download the ***RecycleOne Business Recycling Program Guide***.

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