

Preserving the environment through integrated recovery and disposal.

December 3, 2015

**PRESS RELEASE FOR IMMEDIATE RELEASE**

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**Rome Capitol Theatre Achieves  
RecycleOne Business Certification**

The Oneida-Herkimer Solid Waste Authority is pleased to announce that the Rome Capitol Theatre has obtained the Oneida-Herkimer Solid Waste Authority's RecycleOne Business Certification.

Since the 1920's, the Rome Capitol Theatre has been a historic landmark in the City of Rome. By making countless changes and updates, the staff and management of the Rome Capitol Theatre have been able to transform a 1920's building into an energy efficient and environmentally sustainable 21<sup>st</sup> Century structure..

"The Rome Capitol Theatre management and staff have been committed to developing and implementing a comprehensive sustainability solid waste reduction, material repurposing, recycling and energy conservation program that has made a significant impact on the theatre and environment," said David Lupinski, Authority Director of Recycling.

Rome Capitol Theatre has been an advocate for the environment through its dedication to increase the amount of materials that can be repurposed and reused. The management and staff have incorporated sustainability initiatives into every aspect of the theatre operation, including daily operations, construction, demolition, advertising, performing arts, movies and community outreach.

Some of the Rome Capitol Theatre 2014 & 2015 environmental sustainability efforts include:

- Forming an active Green Team
- During the construction of new Cinema Rooms materials were repurposed and reused:
  - Reuse of all on-site ceiling light tracks
  - Reuse of all on-site electrical outlets and switches
  - Reuse of theatre seating from other theatres
  - Reuse of theatre wall lights from other theatres
  - Reuse of carpeting from other local buildings
  - Reuse of ceiling tiles from other local buildings
  - Reuse of old fiberglass insulation from other local buildings
- Replaced 280 fluorescent light bulbs with energy efficient LED light bulbs
- Replaced 600 high energy using incandescent bulbs with energy efficient LED light bulbs
- Capturing heat from digital movie cameras to be used as a heat source in the colder months
- Developed an aggressive recycling program for all events at the theatre
- Implementing waste reduction and energy efficient policies and practices

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The Authority congratulates and recognizes the Rome Capitol Theatre for taking steps to transform the operation of a 1920's building can be modernized through a comprehensive and consistent repurposing, reuse and recycling program throughout the facility to achieve environmental sustainability. Rome Capitol Theatre has done an excellent job in achieving solid waste management goals and is well deserving of this certification.

“The **RecycleOne Business Recycling Program** is economically advantageous and environmentally sound for businesses and industries that participate because they can benefit from lower costs for waste removal, increased recycling and reduced energy costs,” said David Lupinski, Authority Director of Recycling.

The **RecycleOne Business Recycling Certification Program** requires an on-site review from Authority staff to verify that specific solid waste management, recycling and energy reduction criteria have been achieved. If the criteria have been achieved, the Authority will issue the facility or business an official **RecycleOne Business Certification**.

For more information on the Authority's **RecycleOne Business Recycling Program**, contact David Lupinski, Director of Recycling, at (315) 733-1224 Ext. 1600 or visit [www.RecycleOneBusiness.com](http://www.RecycleOneBusiness.com) to download the **RecycleOne Business Recycling Program Guide**.

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