

Preserving the environment through integrated recovery and disposal.

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PRESS RELEASE FOR IMMEDIATE RELEASE

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**The Fountainhead Group, Inc. Achieves
RecycleOne Business Certification**

The Oneida-Herkimer Solid Waste Authority is pleased to announce that The Fountainhead Group, Inc. has received the Authority's RecycleOne Business Certification as the first industry in Oneida and Herkimer Counties.

The Fountainhead Group is being recognized for taking unique steps to reduce their material delivery costs, save energy and reduce their solid waste disposal costs while increasing recycling at their plastic hand sprayer manufacturing facility in New York Mills.

The Fountainhead Group, Inc. has developed an operation that allowed the millions of pounds of plastic resin pellets they use annually in production to be delivered by railcars. The utilization of the railcars and large bulk storage units reduced the number of deliveries required by over the road tractor trailers by nearly 400%. This not only reduced their transportation delivery costs but also decreased their Carbon Footprint carbon emissions produced.

In addition, they developed a comprehensive recycling and waste reduction program for their 200 employees located at their manufacturing facility.

In 2013, over 284,000 pounds of corrugated cardboard, 15,000 pounds of plastics, 2,500 pounds of office paper and 3,200 pounds of various metals were collected for recycling and reuse.

The Fountainhead Group, Inc. has also replaced their outside lights from high energy bulbs to low energy LED bulbs to greatly reduce their energy costs.

"The Fountainhead Group is pleased to participate in this waste reduction and recycling program which not only improves the environment but also saves energy and reduces expenses for our industry," said Manufacturing Engineering Manager Andrew Manolescu. "By increasing recycling and implementing waste and energy reduction program within our facility, we can effectively and efficiently manage our recyclable waste," said Manolescu.

"The **RecycleOne Business Recycling Program** is economically advantageous and environmentally sound for businesses and industries that participate because they can benefit from lower costs for waste removal, increased recycling and reduced energy costs," said David Lupinski, Authority Director of Recycling.

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The **RecycleOne Business Recycling Certification Program** requires an on-site review from Authority staff to verify that specific solid waste management, recycling and energy reduction criteria have been achieved. If the criteria have been achieved, the Authority will issue the facility or business an official **RecycleOne Business Certification**.

For more information on the Authority's **RecycleOne Business Recycling Program**, contact David Lupinski, Director of Recycling, at (315) 733-1224 Ext. 1600 or visit www.RecycleOneBusiness.com to download the **RecycleOne Business Recycling Program Guide**.

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