

Preserving the environment through integrated recovery and disposal.

December 5, 2014

PRESS RELEASE FOR IMMEDIATE RELEASE

Contact: Jamie Tuttle, School Recycling Coordinator (315) 733-1224 Ext. 2300

Oneida-Herkimer Solid Waste Authority Calls for Entries for the 2014 “Trash Can Film Festival”

The Oneida-Herkimer Solid Waste Authority continues its efforts to improve recycling in schools and communities throughout our region and is dedicated to working with the schools in Oneida and Herkimer Counties to develop, support, and maintain recycling programs in each school through a *Go Green* initiative.

In an effort to promote and educate youth and the community on reducing, reusing and recycling, the Authority is asking area students to create an original short “film” for the 4th annual Trash Can Film Festival. The contest is available to **ALL** K-12 students in Oneida and Herkimer Counties.

In these 30, 60 or 90 second “films,” students are asked to illustrate how they do their part for the environment, either on a personal level, school effort, family, neighborhood or community. The film must also instruct others on how easy it is to reduce, reuse and recycle. Films can be submitted by individual students, classrooms or school clubs. First, second and third place winners in three categories will be awarded prizes. First place winners in each category will receive a \$250 Amazon gift card. Second place winners in each category will receive a \$100 Amazon gift card. Third place winners in each category will receive a \$50 Amazon gift card. All video submissions will be posted on the Authority’s websites with credits, and also on corporate social media outlets.

The Authority encourages students to submit a film that recognizes the importance of recycling and “going green.” Through this project, our community will gain a greater understanding of how to reduce, reuse and recycle in Oneida and Herkimer Counties through action and awareness. Students can have an impact at home and at school by understanding that their role can create a sense of community responsibility.

All entries must be submitted no later than Friday, December 19th, 2014. Trash Can Film Festival Rules, Theme Ideas, Entry Forms, and Entry Showcase from previous years can be found at www.trashcanfilmfestival.com. For further questions, feel free to contact Jamie Tuttle, Authority School Recycling Coordinator at 733-1224 ext. 2300, or via e-mail at jamiet@ohswa.org.

-End-

BOARD OF DIRECTORS

Neil C. Angell
Chairman

Harry A. Hertline
Treasurer

Alicia Dicks
James M. D’Onofrio

Barbara Freeman
Robert J. Roberts, III

William A. Rabbia
Executive Director

Kenneth A. Long
Vice Chairman

Vincent J. Bono

James A. Franco

James M. Williams

Jodi M. Tuttle
Authority Board Secretary